

The Resort's Great Room Lobby & Bar



**CROWNE PLAZA<sup>®</sup>**

**RESORT & GOLF CLUB**

**LAKE PLACID**

*Overlooking the Lake...*

101 Olympic Drive, Lake Placid, New York 12946

800-874-1980

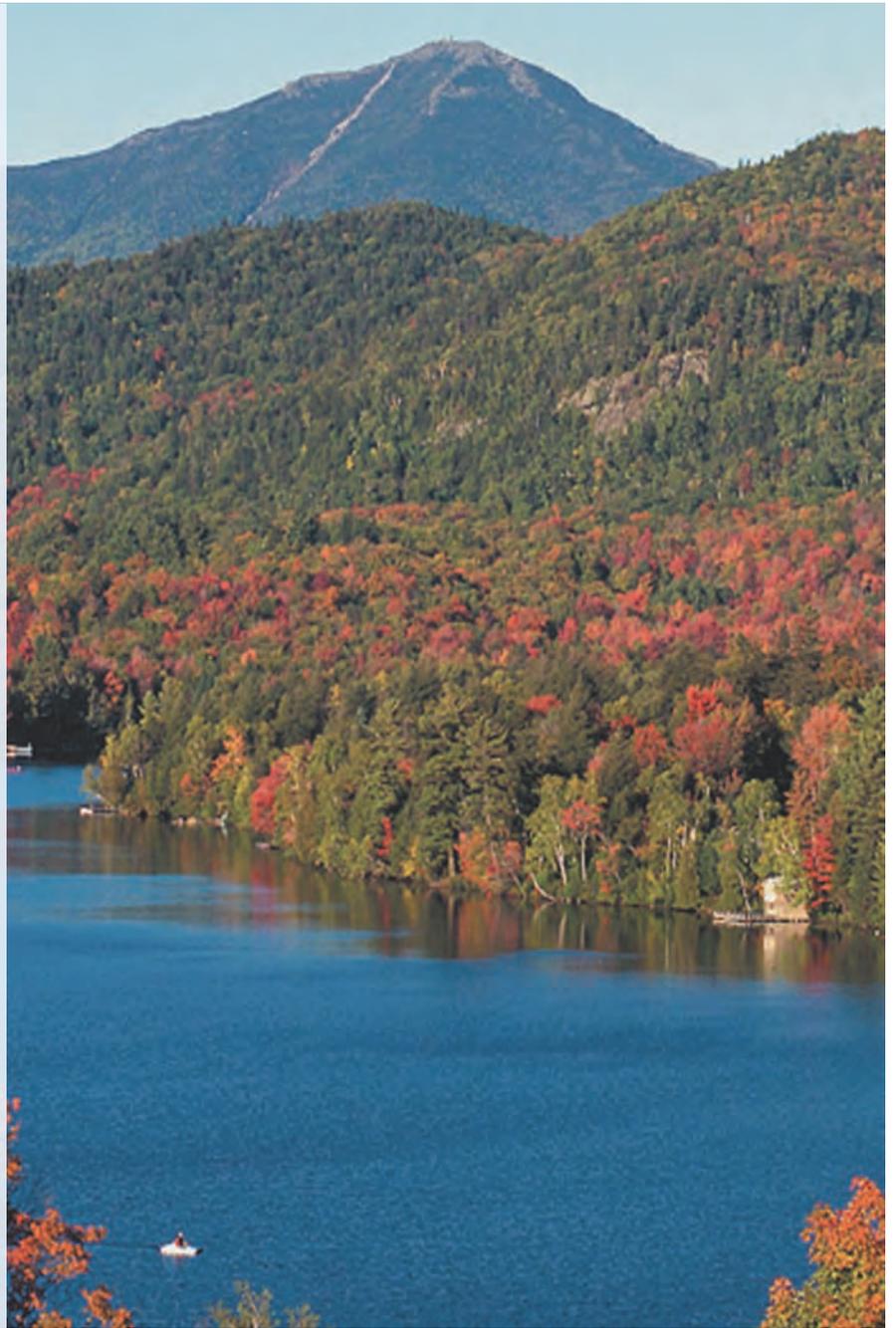
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# ADIRONDACK HOSPITALITY

*The resort that stands above all others...*

The Crowne Plaza Resort & Golf Club is situated adjacent to the Olympic Center in the heart of the world famous Olympic village of Lake Placid. From its vantage point high above the quaint international shops and restaurants of Main Street, the hotel offers breathtaking views of the region's lakes and majestic mountain ranges. Spanning over 1,000 acres of some of the most pristine land in the Adirondacks the Crowne Plaza Resort & Golf Club is rich in history with an unmatched range of amenities. Highlighted amenities include a 45 hole championship Golf Club, Beach Club, Tennis Club, Cross Country Ski Center, free high speed wireless internet and indoor pool. Complementing our well appointed traditional guest rooms, lodging options include luxurious Adirondack suites with full kitchens, chalets, and rooms with Jacuzzis and fireplaces, each with coffee maker and refrigerator. Our Resort stands out as being the perfect place to stay for your next spectacular getaway.



View from hotel balcony



Adirondack Wing  
Guest Room with King Bed



Adirondack Wing  
Tower Suite



Main Hotel  
King Bed Lakeview Room

1,000 Acres of endless possibilities for unspoiled pleasure . . .

## OUR RESORT AMENITIES

- Great Room Bar
- 4 Unique Restaurants
- 245 Guest Rooms
- Luxurious Adirondack Suites
- Kitchens, Fireplaces & Jacuzzis
- Refrigerator & Microwave
- Indoor Pool & Whirlpool
- Fitness Room
- 45 Holes of Championship Golf
- Private Beach Club
- Tennis Club
- XC Ski & Snowshoe Center
- 30,000 sq. ft. Event Space
- Free Wireless Internet
- Business Center
- Sleep Advantage
- Center of Village
- Adjacent to Olympic Center



Great Room Lobby Exterior



Private Beach Club (half mile from hotel)



Relax in our indoor pool



Enjoy a drink at our Great Room Bar



★★★★★ Golf Digest Rating

The Crowne Plaza Resort & Golf Club owns and operates the historic Lake Placid Club. Set against the splendor of the High Peaks, the award winning Club is the only 45 hole golf club in the Adirondacks.

Our Links Course was designed in 1909 by the renowned Scottish architect Seymour Dunn. Measuring 7,052 yards from the championship tees, this par 71 course represents Scottish Links style golf at its best with bunker-laden fairways, native fescue, and large undulating greens.

Our Mountain Course was laid out in 1910 by Alexander Findlay, and redesigned in 1931 by Alister MacKenzie, whose designs include Cypress Point and Augusta National, home of the Masters. Measuring 6,501 yards with smaller greens and more tree-lined fairways, this course begs for the straight shot. The engaging design takes full advantage of the scenic vistas and will appeal to players of all levels.

Our Pristine Nine measuring 1,519 yards winds up the trio of courses, offering a little slice of golf heaven with seven par 3's and two par 4's. It is as wonderful for the beginner as for the accomplished player who wishes to hone his short iron game.

The Club has been proud to host many dignitaries in its hundred-year history. President Clinton enjoyed a round of golf on our Links Course during a weekend retreat. The Club is located a half mile from the hotel.



The 6th Green on the Lake Placid Club Links Course



View from 18th Green on the Lake Placid Club Mountain Course

## A variety of culinary delights set amidst Adirondack splendor . . .

MacKenzie's Restaurant and the Great Room Bar are conveniently located off the main lobby area of the hotel. In addition to serving breakfast and lunch, MacKenzie's offers a diverse dinner menu. After a fun filled day in Lake Placid, the Great Room Lobby & Bar offers the perfect place to relax in front of the fire with a book, enjoy a drink on the terrace or play board games with your family.



MacKenzie's Restaurant

A perfect Adirondack evening begins at the Boat House on the pristine shores of Mirror Lake. The menu features seafood, pasta dishes, savory items from the grill, and garden fresh salads. With its large covered deck extending over the lake, the Boat House affords a truly memorable vantage point with magnificent sunsets, making it a favorite dining spot among locals and visitors alike. Open seasonally. Private events welcome year round.



Lake Placid Club Boat House  
Summer Deck Dining



Lake Placid Club Boat House  
Main Dining Room Special Event

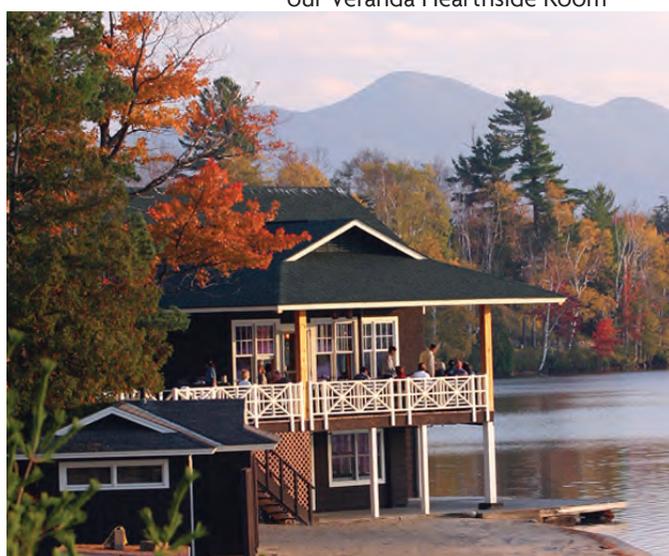
Veranda Restaurant has developed a reputation as being one of the finest restaurants in the region. Located adjacent to the hotel, this stately manor was constructed with painstaking attention to the masonry of its fireplaces and woodwork. Veranda's menu offers both traditional American and French cuisine, prepared by our award winning chef. Whether you choose to dine on Veranda's covered deck overlooking the lake, or amidst the classic appointments of the Hearthside room, the ambiance is uniquely Adirondack, and the food a culinary delight. Veranda Restaurant was honored to host President Clinton for his 54th birthday celebration and has been featured in Rachel Ray's Tasty Travels.



Dine on Veranda's covered deck  
overlooking the lake



Enjoy the uniquely Adirondack ambiance in  
our Veranda Hearthside Room



Spectacular lakeside dining at our  
Lake Placid Club Boat House



The Lake Placid Club Golf House overlooking the 1<sup>st</sup> tee of our Mountain Course and the Adirondack High Peaks

Overlooking the historic 100 year old Lake Placid Club golf courses, the Golf House is a favorite for a casual lunch and spectacular Adirondack weddings. Dining on our outdoor patio provides sweeping views of the High Peaks' sierra, while indoors you'll discover open beam ceilings, a massive stone fireplace and magnificent antler chandeliers. Open seasonally for lunch. Private events welcome year round.

## Rich in heritage and natural wonder Lake Placid is in a class of its own . . .

Lake Placid has a long tradition of welcoming people from all over the world. Having hosted two Winter Olympic Games, 1932 and 1980, Lake Placid is often thought of as a winter destination, but those who experience our summer will quickly realize how diverse this historic mountain village is. From mountain biking to museums, from fly fishing to theatre, from horseback riding to Adirondack pack basket weaving, the possibilities are endless.



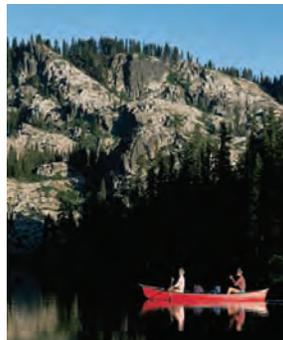
Come experience Alpine splendor nestled in New York State's Adirondack Park



Scenic 1-Hour Narrated  
Lake Placid Boat Tours



World Class Fly fishing



Canoe the Adirondack  
waterways



Hike the High Peaks



Mountain bike  
picturesque trails

## A new season of magic arrives with the first blanket of snow each Winter

Rediscover the fun of winter! In true Adirondack fashion, we embrace this special time of the year with all it has to offer. Many Eastern resorts focus solely on alpine skiing and snowboarding, but the fun in the Lake Placid area goes far beyond....You can ice skate on the oval where Eric Heiden won 5 Gold medals, ride on Olympic bobsleds and luge, cross-country ski, snowshoe, toboggan onto Mirror Lake, ice fish, snowmobile through the forest, take a dog sled ride or horse-drawn sleigh ride across the lake.



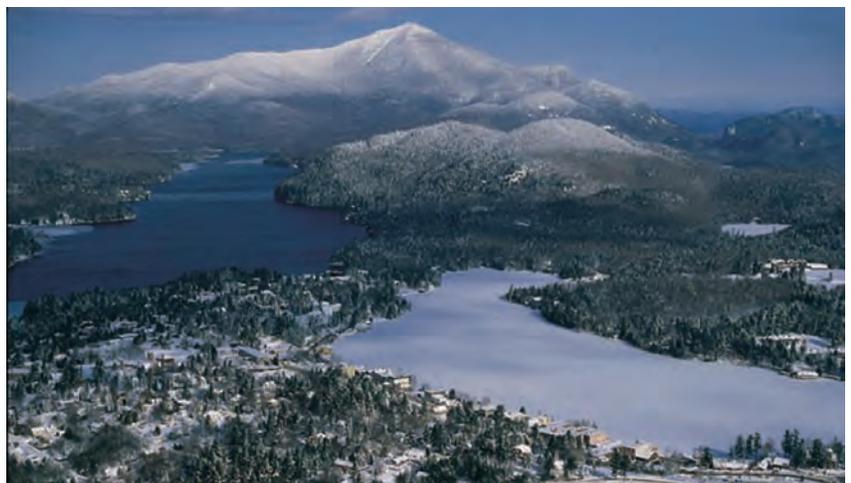
Snowshoe our private trails



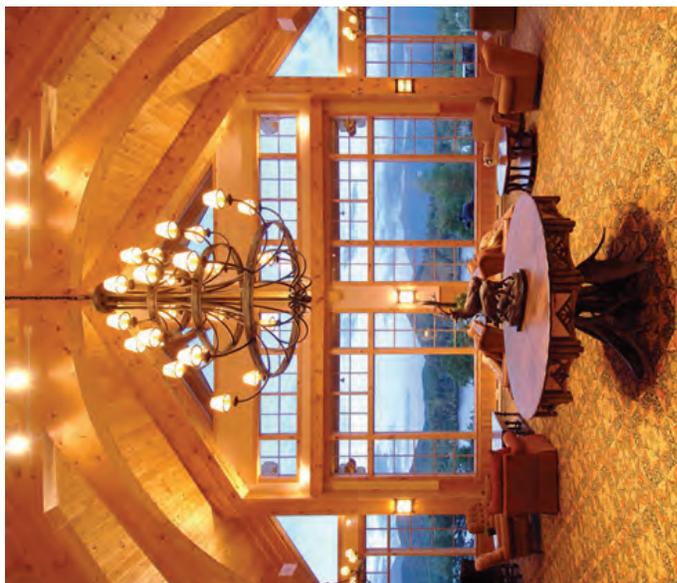
Ride the heated, high speed Gondola



20 km of groomed trails at our cross-country ski center



Home of the 1932 and 1980 Winter Olympic Games



## THE PLACE TO MEET.

The Crowne Plaza Resort & Golf Club is the only true resort and conference center in the legendary Olympic Village of Lake Placid. Our perfect in-town location, magnificent 360 degree views of the mountains and lakes, explicit attention to detail, 30, 000 sq. ft. of event space, and unmatched range of amenities are the precise reasons why people choose to host their events with us year after year. For more information contact our Group Sales Department at (518) 523-2556 or email sales@lakeplacidcp.com.



The Olympic Room set for 500



The Mirror Lake Room Boardroom Setup



Wedding reception at the Lake Placid Club Golf House



Local Directions: The Crowne Plaza Resort & Golf Club hotel is located at 101 Olympic Drive in the center of the village. Arriving in Lake Placid from the east or south-east via route 86 or 73, look for the Olympic Arena complex on your left. Olympic Drive is the first street on the left past the Olympic Arena, the hotel is located at the top of the hill on your left.

Arriving from the north-west via route 86, drive into town and look for a municipal parking lot on your right hand side as Main Street begins to curve to the right, Olympic Drive is the first right turn after the parking lot. The hotel is located at the top of the hill on your left.

Albany - 2 Hrs 15 Min	Rochester - 5 Hrs	Montréal - 2 Hrs
Binghamton - 4 Hrs 15 Min	Syracuse - 4 Hrs	Ottawa - 3 Hrs
Buffalo - 6 Hrs 30 Min	New York City - 5 Hrs	Toronto - 6 Hrs
Boston - 4 Hrs 30 Min	Utica - 3 Hrs	Kingston - 3 Hrs

Driving times are approximate and will change depending on route and road conditions.